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WHY BRAZIL?

Let us explain why Brazil is in a good moment for business.

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You have already heard that Brazil is in vogue when it comes to foreign investments. But do you really know why? No? So, let us explain why Brazil is in a good moment for business.

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Why Invest in Brazil?

Globally, Brazil stands at 120 in the ranking of 183 economies on the ease of starting a business.

For the last decade, Brazil has succeeded in maintaining continuous and stable economic growth and low inflation, in spite of some fails in steering interest rates. The country economic stability directly benefited classes C, D and E with a raising of employment levels, income, consumption power and the possibility to get in financing programs. This enabled people to consume goods they could not have access before, increasing the potential of the internal market.

Doing Business in Brazil - To start a business in Brazil, it takes 13 procedures, according to data collected by Doing Business. These 13 procedures takes 119 days, costs 4.8% of income per capita and requires paid-in minimum capital of 0.0% of income per capita.

"Sleeping giant awakening"

Frankfurter Allgemeine Zeitung - 04/2012

"Foreigners want to take advantage about growth of Brazil"

The New York Times (EUA) - 01/2013

"Brazil already surpassed the UK as sixth world economy"

El Mundo (Spain) - 03/2012

"If the rest of the world is sinking, this is a good place to live"

Seth Zalkin (EUA) - Founder of Astor Group - 06/2013

The sectors that lately are having the most positive growth

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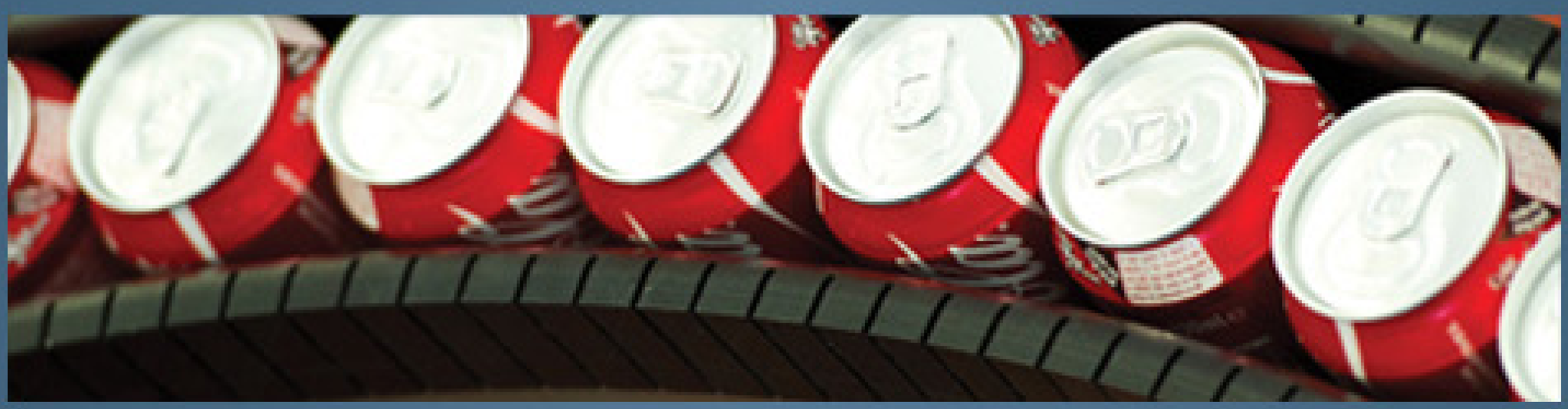
Infrastructure:

Brazil has made major investments primarily in Ports, Airports, Highways, Railways, Transports in general and some other sectors. The investments in infrastructure are extremely important for the growth of the Brazilian economy. Brazil is heavily investing in transportation and stadiums for the 2014 World Cup and the 2016 Olympics.

Food and Beverages:



It is one of the biggest contributors to the Brazilian economy. The food and beverage industry of Brazil has experienced tremendous development in recent years due to inflow of foreign direct local know how investments (FDI). This sector is very competitive due to increasing, improved distribution networks increasing demand for processed food and high investments from multinational companies.

Real Estate:

Many local and foreign investors are attracted by the large growth of the country.

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Information Technology:

Brazilian companies invested 7.2% of its revenues in information technology in 2012. The tendency it to reach 8% in the next five years, according to the current economic situation. Brazil is above the world average in the active base of computers, TV and telephones per inhabitant, with 60%, 92% and 156% of penetration, respectively.

Oil & Gas:

Brazil pursues its plans to double its oil and natural gas production. It is a scenario of great opportunities because it brings together great unexploited areas and several blocks in the initial operational stage. The Brazilian government's expectation is that 80 different operators invest in the Brazilian oil about US$ 330 billion over the next decade. And most of these players will come from abroad.

Energy:

Brazil has a large hydro potential but has been investing more in renewable energy.

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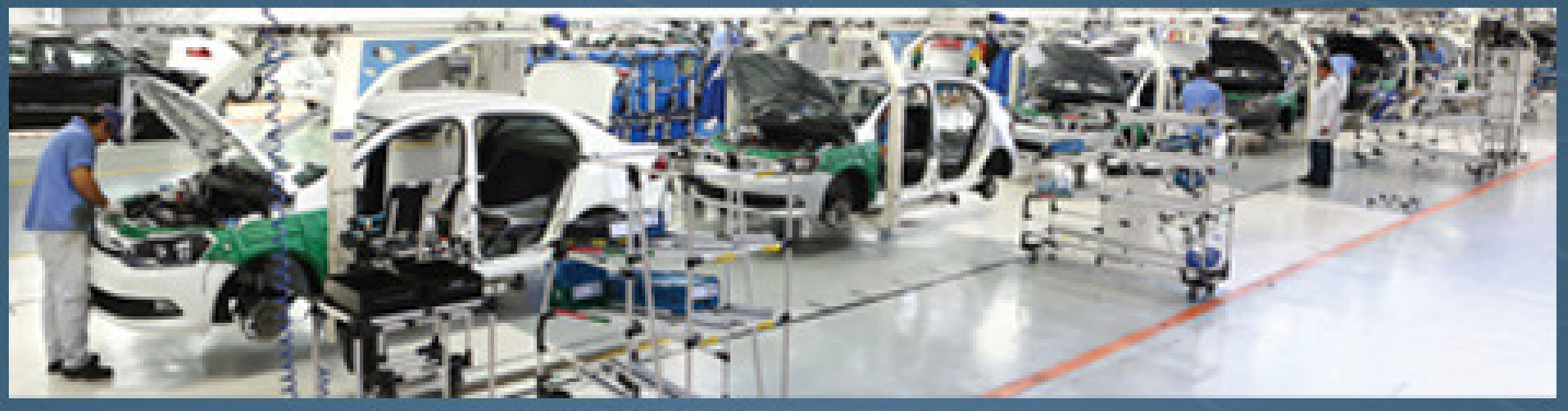
Automotive

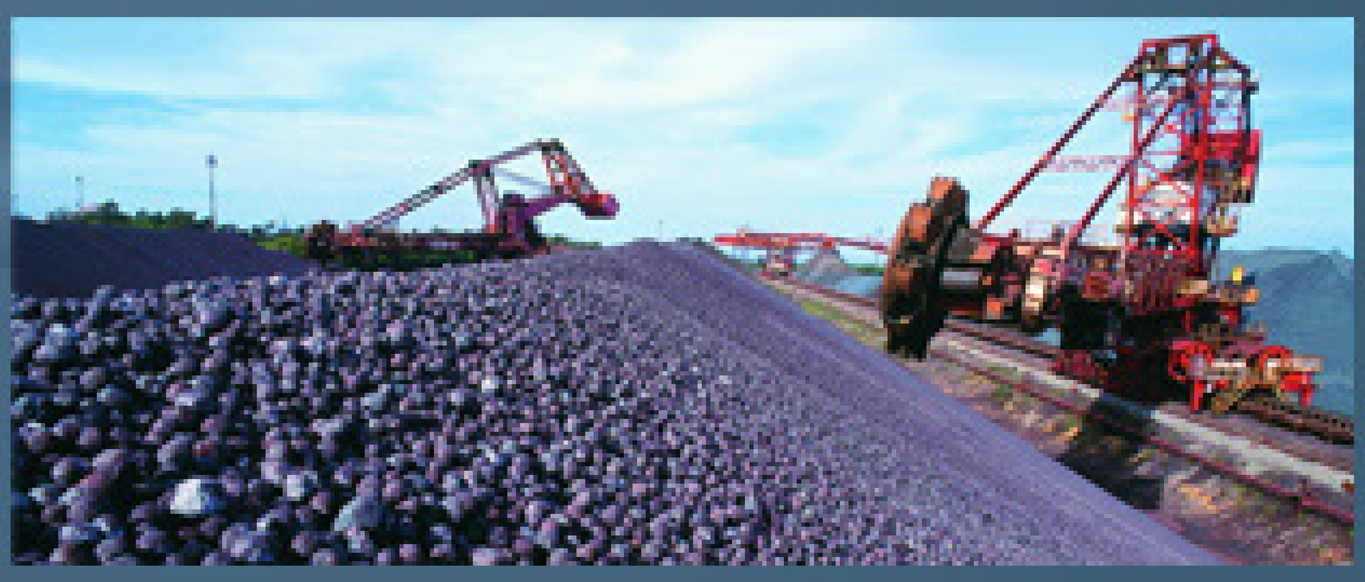


One of the most important sectors of Brazil. The vehicles of the world's major car assembly are produced here. In Brazil are installed 19 car assembly companies, with 40 factories located in eight States. The expectation for the Automotive sector is a grow of 6% by year.

Agribusiness:

The importance of agribusiness for the brazilian economy can be dimensioned by the relation and evolution of the Product Gross Domestic. Brazil is already the major exporter of coffee, orange juice, sugar and beef. It is also a major exporter of soy and corn, occupying the second worldwide position.

Mining:



Brazil is one of the major mining producers. We are the greatest power in the extraction of iron ore, reaching 28% of the extraction worldwide. We hold the 3rd position in bauxite, tin and kaolin.

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